



# Voices for Vista

A benefit for Vista Center for the Blind and Visually Impaired

Image Description : Shelley Phillips, Sheila Willey and William Coulter.



## Save the Date

April 24, 2025 | 6 to 8:30 pm

**Kuumbwa Jazz**

320-2 Cedar St, Santa Cruz, CA

*Featuring the vocal talents of Sheila Willey, collaborating with Shelley Phillips and William Coulter.*

We are thrilled to welcome three talented musicians to the stage. They will join forces to create an evening of folk songs from the British Isles and America.

Soprano Sheila Willey is a UC Santa Cruz lecturer celebrated for her opera and art song performances.

Shelley Phillips is director of the Santa Cruz Community Music School and a talented harpist, oboist and flautist.

William Coulter is a Grammy-winning guitarist, known for his Celtic-inspired arrangements.

Singing the praises of the many services provided for those with vision loss, Vista Center will hold our fifth annual benefit concert, Voices for Vista on April 25 at Kuumbwa Jazz in Santa Cruz.

Believing that vision loss is no longer a barrier to independence, Vista Center empowers individuals who are blind or visually impaired to embrace life to the fullest through evaluation, counseling, education, and training.

Taking a holistic service approach, Vista Center meets clients where they are...to define what they **can do** (rather than what they cannot) and creates a personalized plan to optimize their remaining vision.

- Tickets for the live performance are \$50/person,
- Tickets for streaming allow anyone, anywhere, to join are \$25.

To reach our funding goal, we have **sponsorship** opportunities that provide blocks of seats as well as PR recognition.

Contact:

Patrice Maginnis, Executive Producer | pmaginnis@vistacenter.org

McKenna Marshall, Event Sponsorships | mmarshall@vistacenter.org

This exciting live + streaming concert is designed to bring together music lovers and all those keen on helping to fund programs that serve people living with vision loss.

# Voices for Vista

You can support Vista Center's mission, at your preferred level.

Our goal is to raise **\$75,000** through our ticket sales, event sponsorships, general donations, and underwriting support.

| Sponsorship  | \$5,000<br>Soprano | \$2,500<br>Mezzo | \$1,000<br>Tenor | \$500<br>Baritone |
|--|--------------------|------------------|------------------|-------------------|
| Recognition as lead underwriting sponsor, and feature article in Vista Center's newsletter       | ●                  |                  |                  |                   |
| Recognition in all event press releases and an opportunity to engage in any press coverage       | ●                  | ●                |                  |                   |
| Recognition in thank you letter sent to all event donors, including your organization's logo     | ●                  | ●                | ●                |                   |
| Recognition as sponsor in all digital and printed promotional materials, including event website | ●                  | ●                | ●                | ●                 |
| Recognition on screen and verbal acknowledgement by the MC during the event                      | ●                  | ●                | ●                | ●                 |
| Complimentary tickets to the live event  | 10                 | 8                | 6                | 4                 |

Contact:

*Patrice Maginnis, Executive Producer | [pmaginnis@vistacenter.org](mailto:pmaginnis@vistacenter.org) or  
McKenna Marshall, Event Sponsorships | [mmarshall@vistacenter.org](mailto:mmarshall@vistacenter.org)*