







The Northern California Regional Braille Challenge is an annual competition and literacy event designed to promote and celebrate the skills of students who are blind or visually impaired, focusing on their mastery of braille. It's part of the National Braille Challenge, a nation wide contest organized by the Braille Institute of America, which aims to encourage youth who use braille as an essential tool for literacy.



The Braille Challenge is the ONLY academic competition, worldwide, of its kind in for students in grades 1 to 12 who are blind or visually impaired.



March 1st, 2025 8:00 Am- 4:00 pm



Vista Center, San Jose

Vista Center empowers individuals who are blind or visually impaired to embrace life to the fullest through evaluation, counseling, education, and training.

## **Sponsorships**

Gold \$2,500

Silver \$1,000

**Bronze** \$500

In-Kind donation & underwriting options available!





### **About the Braille Challenge**



The goal of the event is to inspire students to strengthen and enhance their braille reading and writing skills, essential foundations for academic achievement and future career success.

- Student contestants are given timed assignments in five categories:
  - Reading Comprehension
  - Spelling
  - Speed and Accuracy
  - Proofreading
  - Charts and Graphs

Join Us!

March 1st, 2025 8:00 am to 4:00 pm

Vista Center 101 North Bascom Ave San Jose , California

- Proctors oversee the tests, and the Judges score.
- Parents and community members receive educational enrichments while the students are competing.

This event highlights the importance of braille literacy, emphasizing that braille remains a critical tool for literacy.

#### **Student Contestants**

Students who are blind or visually impaired from Northern California, grades 1-12 compete in various levels of braille proficiency based on their age and grade level. The event also serves families, educators, braille transcribers.

#### **Student Benefits**

- Braille Skills: Recognize excellence in braille, including reading comprehension, speed, accuracy, spelling, and proofreading.
- Encourage Social and Educational Engagement: Foster a sense of community among students, educators, and families while encouraging social interaction with educational growth.
- Build Confidence and Independence: Offer competitive challenges and a supportive environment, empowering students to take pride in their skills, and enhancing confidence and independence.



# **Sponsorships**

Features	Gold \$2,500	Silver \$1,000	Bronze \$500
Printed Program  Mention	•	•	•
Event Signage & Podium Mention			
Website Logo & Link	•	•	
Social Media Mention (Instagram, Linkedin, Facebook)			
Promotional Event Email Mention			
Logo On Event T- Shirts			

## **Vista Center Changes Lives**

3,700+

Clients aged 3– 107 served - from three branches:

- Palo Alto
- Santa Cruz
- San Jose

50+

Unique programs and services offered online, inperson, athome and at three branches.

44,755

Hours of service provided our clients.