

Vista Entrepreneur Pitch Competition: Igniting Accessibility



In a world where inclusivity and accessibility are paramount, innovation becomes the cornerstone of progress. Welcome to Vista Entrepreneur Pitch Competition, an event designed to celebrate and support entrepreneurs who are dedicated to creating accessible solutions for people of all abilities.

At Vista Center, we recognize the pivotal role of thought leaders and innovators in advancing accessibility. Aligned with this vision, we believe in fostering a robust network of support for founders and entrepreneurs within this arena, essential for driving continued global progress.

Our exclusive Entrepreneur Pitch Competition will be a dynamic catalyst for innovation, fostering collaboration, and advancing the accessibility market. This event will ultimately lead to the creation of more inclusive and equitable solutions for individuals of all abilities.

Join Us!

September 20th, 2024
9:00 am to 11:30 am

Vista Center
101 North Bascom Ave
San Jose, California

By promoting and supporting entrepreneurs focused on accessibility, this competition will contribute significantly to the growth of inclusive entrepreneurship.

We are committed to encouraging diversity and representation within the startup ecosystem, empowering individuals from underrepresented communities, including people with disabilities, to pursue entrepreneurial endeavors.

Their unique perspectives are crucial for solving accessibility challenges.

Why Attend?

Pitch competitions are vital for innovation, offering a platform for entrepreneurs to showcase groundbreaking ideas and solutions. In the accessibility field, where innovation is crucial for creating inclusive experiences, these competitions spur the development of new technologies, products, and services addressing diverse accessibility challenges.

Entrepreneurs

Participating in a pitch competition offers visibility for accessibility-focused products and services, opening doors to investments, grants, and other financial resources necessary for further development and commercialization.

Investors

Some investors mistakenly believe that the accessibility market is too small. However, this market is rapidly growing, with an impressive 11.3% CAGR. Attendees at the Ignite Accessibility event will challenge this notion, uncovering the enormous potential, with aggregated spending power projected to reach an astounding \$13 trillion in the coming years.

Join Us

Join us at the Ignite Accessibility Entrepreneur Pitch Competition to shatter misconceptions and explore boundless opportunities. Embrace innovation and accessibility, and let's shape a future where inclusion knows no bounds.

www.vistacenter.org

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Event Background

This event not only provides what we hope are sound investment, is also a source of educational, networking, and social opportunities for our accessibility community. The event serves as a complement to our annual Sight Tech Global (STG) conference, which is an annual global, virtual conference dedicated to fostering discussion on how rapid advances in AI and related technologies will fundamentally alter the landscape of assistive technology and accessibility.

Now in its fifth year, Sight Tech Global (STG) stands as a premier virtual conference uniting technology pioneers dedicated to breaking barriers in navigation, human interaction, and equitable access to information. Attendees span the spectrum from technology managers and founders to investors and advocates, creating a comprehensive ecosystem of support for individuals living with vision loss.

At the heart of entrepreneurial success lies access to funding. Recognizing this, Vista Center, alongside committed STG strategic advisors, sees an opportunity to facilitate connections between investors and entrepreneurs through a dedicated event in Silicon Valley. This “pitch” event will not only provide a platform for highlighting innovative business plans, but also offer tailored support and guidance to propel promising startups in serving the visually impaired community!

By bringing together the Sight Tech Global team, strategic advisors, investors, and entrepreneurs, this event aims to catalyze meaningful connections, foster collaboration, and ultimately drive the accessibility sector to new heights of innovation and impact. Join us in shaping the future of accessibility entrepreneurship and breaking down barriers for individuals of all abilities.

The winner of the Entrepreneurs Pitch Competition receives a complimentary break-out session during the 2024 Sight Tech Global, December 4 - 5th 2024.



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For Entrepreneurs

The Pitch Day event is dedicated to fostering innovation and investment in accessibility solutions - an unparalleled opportunity to showcase your venture, connect with industry leaders, and receive invaluable feedback that can propel your business to the next level.

Showcase your groundbreaking accessibility solutions to a panel of esteemed judges and a diverse audience of potential investors, partners, and customers. Receive feedback that may help you refine your business strategy and improve your value proposition, making your venture more attractive to investors. Increase your venture's visibility in the market.

Judging Criteria

To provide comprehensive feedback and evaluate the potential of your venture, our judges will assess pitches based on the following criteria:

1. Clear and Empathetic Statement of the Problem/Solution:

- Does the solution demonstrate a deep understanding and empathy towards the target audience's needs?

2. Value Proposition/Validation for Customer:

- Is the value proposition compelling and evident?
- Have customer feedback or market research validated the product/solution?
- What unique advantages does it offer?

3. Excellence in Team and Advisors:

- Does the entrepreneurial team have the necessary skills and experience?
- Have they attracted credible advisors that understand accessibility to guide them?

4. Market Access Strategy:

- Is there a clear and realistic strategy to enter and capture the market?
- Are there actionable steps and timelines?
- How does the venture position itself against competitors?

5. Profit Potential:

- Is the profit potential clearly identified and realistic?
- Are the financial projections credible?

6. Marketability of the Company:

- How marketable is the company for exit/mergers and acquisitions?
- Is there a clear path to a successful market success?
- Does it demonstrate a clear understanding of the venture's financial needs?

Don't miss this opportunity to accelerate your journey towards success. We look forward to seeing you at Pitch Day and witnessing the innovative solutions you bring to the community.

To discover more about engaging as an entrepreneur at the Entrepreneur Pitch Competition event, please contact:

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or visit www.vistacenter.org and register as an entrepreneur.**