



Voices for Vista

A benefit for Vista Center for the Blind
and Visually Impaired

Image Description: Image of Solstice - and all-women singing group, with their hands up smiling.



Save the Date

April 23, 2024 | 6 to 8:30 pm

Kuumbwa Jazz

320-2 Cedar St, Santa Cruz, CA

Featuring the vocal talents of Solstice, an all women a cappella group.

This year's performance features: Solstice, music for women's voices has enthralled audiences with their technically precise and passionate treatment of music for women's voices since 1996.

Each Solstice member brings her own musical tastes and talents to the group, creating a beautiful diverse, and dynamic repertoire.

Singing the praises of the many services provided for those with vision loss, Vista Center will hold our fourth annual benefit concert, Voices for Vista on April 23 at Kuumbwa Jazz in Santa Cruz.

Believing that vision loss is no longer a barrier to independence, Vista Center empowers individuals who are blind or visually impaired to embrace life to the fullest through evaluation, counseling, education, and training.

Taking a holistic service approach, Vista Center meets clients where they are...to define what they **can do** (rather than what they cannot) and creates a personalized plan to optimize their remaining vision.

- Tickets for the live performance are \$100/person,
- Tickets for streaming allow anyone, anywhere, to join are \$50.

To reach our funding goal, we have **sponsorship** opportunities that provide blocks of seats as well as PR recognition.

Contact:

Patrice Maginnis, Executive Producer | pmaginnis@vistacenter.org or
Alice Turner, Event Sponsorships | aturner@vistacenter.org

This exciting live + streaming concert is designed to bring together music lovers and all those keen on helping to fund programs that serve people living with vision loss.

Voices for Vista

You can support Vista Center's mission, at your preferred level.

Our goal is to raise **\$70,000** through our ticket sales, event sponsorships, general donations, and underwriting support.

Sponsorship	\$5,000 Soprano	\$2,500 Mezzo	\$1,000 Tenor	\$500 Baritone	\$250 Bass
Recognition as lead underwriting sponsor, and feature article in Vista Center's newsletter	●				
Recognition in all event press releases and an opportunity to engage in any press coverage	●	●			
Recognition in thank you letter sent to all event donors, including your organization's logo	●	●	●		
Recognition as sponsor in all digital and printed promotional materials, including event website	●	●	●	●	●
Recognition on screen and verbal acknowledgement by the MC during the event	●	●	●	●	●
Complimentary tickets to the live event	10	8	6	4	2

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