



A resident of Santa Cruz County, gospel and jazz vocalist Tammi Brown recently won Best Jazz with Vocals at the 18th Independent Music Awards and has performed with some of the most notable music industry icons known to the world.

Impresario Brian Staufenbiel, singer, opera producer/director, teacher and longtime fixture in the area’s music scene, will serve as MC. Mr. Staufenbiel – who is volunteering his time – is extremely passionate about our mission. Charming and enthusiastic with a fabulous stage presence, he will be sure to include your name as an event sponsor. You can support this mission, at whatever level suits your ability.

With the belief that vision loss is no longer a barrier to independence, Vista Center empowers those who are blind or visually impaired to embrace life to the fullest through evaluation, counseling, education and training. We serve over 3,700 people aged 3-107 a year, many of whom are your friends and neighbors.

Tuesday, June 7, 2022, 6:00–8:00pm

Kuumbwa Jazz Center in Santa Cruz

320-2 Cedar St, Santa Cruz, CA 95060

Singing the praises of the many services provided for those with vision loss, Vista Center will hold a live+streamed benefit concert featuring “sultry songstress” Tammi Brown at Kuumbwa Jazz Center in Santa Cruz. Tickets for the live performance are \$100/person, and a streaming option allows anyone, anywhere, to join in the fun for only \$50. This event will help fund life-changing programs and services for thousands of people living with vision loss. Our goal is to raise \$50,000 through ticket sales, sponsors, general donations, and underwriting.

Sponsorship Level	Soprano \$5,000	Mezzo \$2,500	Tenor \$1,000	Baritone \$500	Bass \$250
Recognition as lead underwriting sponsor	•				
Recognition on social media with a link to your website, plus a feature article in the Vista newsletter	•	•			
Recognition in all event press releases and an opportunity to engage in any press coverage	•	•	•		
Recognition in thank you letter sent to all event donors, to include any link provided to educational information about your products and services	•	•	•	•	
Recognition as sponsor in all promotional materials and in our annual impact report	•	•	•	•	•
Link to your website on digital communications related to the event	•	•	•	•	•
Recognition as sponsor on the event webpage – including your logo and link to your website	•	•	•	•	•
Recognition on screen and verbal acknowledgment by the M.C. during the event	•	•	•	•	•
Complimentary tickets to the live event	8	6	4	2	1

Pay online at vistacenter.org/v4v or return to Vista via mail or development@vistacenter.org

Contact Information

NAME _____

COMPANY/ORG _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

PHONE: _____

EMAIL: _____

Sponsorship Options

Yes! Count on us to help improve lives for those with vision loss, with a sponsorship:

☐ \$5,000 Soprano ☐ \$2,500 Mezzo ☐ \$1,000 Tenor ☐ \$500 Baritone ☐ \$250 Bass

AMOUNT	DATE
<input type="checkbox"/> Credit Card (Visa, MasterCard, AmEx) <input type="checkbox"/> Check enclosed <input type="checkbox"/> Send invoice	
NAME ON CARD	CARD NUMBER
BILLING ZIP CODE	EXPIRATION
	SECURITY CODE